



The Unjha Education Board managed
Shri B.P. Brahmhatt Arts and M.H. Guru Commerce College, Unjha
(NAAC Accredited with 'B' grade)

PERSPECTIVE PLAN

2015 TO 2020



સુવર્ણજયંતિ વર્ષ - ૨૦૧૬
શ્રી બી.પી બ્રહ્મભટ્ટ આર્ટ્સ એન્ડ એમ. એચ. ગુરુ કોમર્સ કોલેજ, ઉંજા

Our Vision

To create a healthy, secular and democratic environment and community, which can nourish basic human values that mould an ideal citizen endowed with liberal and global thinking

Our Mission

To enhance and to improve the quality and the standard of education.

To impart humanistic as well as practical day-to-day technical knowledge.

To be in tune and harmony with the rapid changes in the field of education.

To be the high standard institution of learning in North Gujarat region.

To set-up innovative and need based programmes of learning.



Shri B.P. Brahmhatt Arts and M.H. Guru Commerce College

CORE VALUES STATEMENT

Core values of our institute are its deeply held beliefs and traditions that represent the institute's highest priorities and fundamental guiding elements. Core values are our passionate belief in what we do and how we strive to achieve the highest academic goals with our students, employees and making it one family.

P	Purpose - our college provides access to all who want to seek higher education. Our rapport with our students is sincere, personal and respectful that helps us to make necessary change in their life.
A	Academic Excellence – we are a dynamic academic institute of higher education with high expectations for all. We firmly believe in motivating our students for their life-long holistic developments through effective teaching which will promote critical thinking and rational mental faculty.
S	Student Success – Students are the prime focus of our institute. It is our academic responsibility to create innovative learning environment and provide other support services, which enable them for achieving higher goals of their career.
S	Service to the Nation and Society – It is our major responsibility to contribute in the society, community and nation. We encourage collaboration, cooperation and co-existence of parents, students, faculty, staff and alumni to contribute their potentialities and capabilities in the growth and development of society and nation.
I	Integrity – we are disciplined, honest, respectful and trustworthy to others and we nurture these traits in our students to make them an ideal citizen of India and the world.
O	Opportunity – By giving diverse ideas, enriching resources and learning methods we provides ample opportunities to our students to compete in the global world of career and employment.
N	Navigators – we are Navigators and it is our humble responsibilities to guide, nurture, navigate ourselves, colleagues and students through our shared journey of personal and professional development.

OBJECTIVES:

- To organise literary and cultural activities whereby the personality development of the students could be achieved and undertake research in this direction.
- To enable students to express their ideas in an original manner and to undertake such activities as to create a congenial educational atmosphere for students.
- To enable students to make self-assessment and recognize their responsibilities and independence, utilise their energy for the reconstruction of society and become a link for national advancement by organising appropriate activities.
- To engage students in research activities and to enable them to reach research-based conclusions and findings.
- To organise a variety of activities to achieve the fundamental goals of higher education and to provide the laboratory and the library as well as the departments with the latest equipment.
- To provide the students with proper training in sports and games and facilities for physical training so that they may achieve high standards in this field.

In addition to the activities that the institute carries out to fulfill its vision and mission, the following goals have been recognized to be given special attention in the perspective plan:

1. Better Learning Outcomes and widen educational areas
2. Enrich the students' experience
3. Strengthen research activities
4. Conduct eco-friendly activities
5. Enrich the infrastructure
6. Enhance alumni engagement
7. Develop a cleaner and greener campus

1. Better Learning Outcomes and widen educational areas

Shri B.P.Brahmbhatt Arts and M.H.Guru Commerce College was started in 1965 with the aim of providing higher education to the rural masses. Today, the institution has undergraduate and post graduate courses in Arts and Commerce streams with research centers affiliated to the Hemchandracharya North Gujarat University, Patan. As the institution is located in semi-urban area, it explores some specialized programmes to address the needs of the local area.

Action Points

- Apply for and start new undergraduate and post graduate programs to widen opportunities for perspective students.
- Enhance the facilities for research in the college
- Introduce vocational and add on courses for improving the employability of students.
- Introduce certificate courses for undergraduates and graduates for better career opportunities and professional development.
- Upgrade UG departments to post graduate research departments for providing high quality, specialist education to graduates.
- Collaborate with premier institutes in India and abroad, for launching student exchange programs
- Initiate new postgraduate programmes in English, Economics and Commerce.
- Initiate Language Lab sessions and Finishing School project in collaboration with Education Department, Government of Gujarat

2. Enrich Student Experience

The institution runs various basic, vocational and professional courses. The students if provided with live experience in their respective subjects it would help the students to understand the contents thoroughly. In addition, this approach will boost the students' confidence and it will also help them to face the new challenges of the real world. In this regard, an opportunity of getting hands on experience will be provided to the students.

Action Points

- Provide coaching for NET/SLET and competitive Examination
- Enhance the facilities of NSS/NCC units
- Apply for G.U.L.M.(Gujarat Urban Livelihood Mission, Govt. of Gujarat) Courses and thus providing more opportunities to the students to equip themselves with skill-based courses.
- Encourage more students to participate in Spoken English Classes and Personality Development Programme specially conducted in English Language Lab.
- To widen the scope of English Language speaking and proficiency through SCOPE (Govt. of Gujarat)
- Superior student support and progression
- Improve interaction with industry by inviting industry experts for workshops, promoting students to work on projects for industries and creating more industry linkages through MoUs.
- Inculcate online teaching and learning resources into the curriculum and teaching strategies (INFLIBNET).
- Form new clubs and forums for the promotion of cocurricular an extracurricular activities among students.

4. Strengthen Research Activities

Though the institution is located in the semi-urban area, the management has always motivated to the faculty and students for conducting the research activities. The institution has four research supervisors in their respective subjects. Faculty is always encouraged to select the thirist areas for the conduction of research by considering the local needs. With this background, the research activities will be strengthened in the institution.

Action Points:

- Engage our faculty in quality and productive research projects.
- Help faculty in achieving their research goals, by linking their research interests to curricular activities.
- Incorporate the research plans of faculty into the financial plan of the institution.
- Increase the applications of faculty for research grants.
- Conduct workshops and seminars for faculty in research methodology and related topics.
- Strengthen the Research Advisory committee by motivating more faculty members for research-funded projects
- Develop the culture of research in the campus.
- Establish coordination among the departments for boosting the interdisciplinary research.
- Increase in the number of major and minor research projects
- Organize State, National and International level seminars, conferences and workshops.
- Establish a new research center

- Increase number of research publications by faculty.
- Renovation of the college library and expansion of the book collection.
- Promote value added education through sensitization and contextual relevance of the curriculum and co curricular activities.
- Attract more companies to conduct Campus placement drives.

The college will accept competence enhancing strategies through skill development programs, enrichment programs and creation of new forums for the advanced learners.

Inculcate the culture of research and entrepreneurship in academic works done by students.

5. Conduct Eco-Friendly Activities

Conduction of eco-friendly activities is the need of the hour. The institution has always encouraged such activities. Efforts will be made to conduct the activities which will be helpful to enrich the quality of environment. Institute aims to develop practices that would create clean and green campus. For that puprpose, institute wants to implement new policies for the preservation of nature.

Action Points

- Resource conservation.
- Increase the use of renewable energy.
- Develop a rain water harvesting system in the college.
- Conduct the programme of Tree Plantation every year.
- Tube Lights are replaced by LEDs.
- To develop Herbal Garden
- Initiate Green Audit of the campus

6. Enrich the Infrastructure

Availability of sufficient and quality infrastructure in any institution strengthens the quality of output. The infrastructure available in the institution is adequate. However, there is a need of its up gradation. Efforts will be made in this direction.

- Ensure sustainable resources
- To build a multi-purpose hall which can be used as indoor sports complex and auditorium with the sitting capacity of 1000 students.
- Ensure financial resources are appropriate and sustainable.
- Apply for ISO Certification, GSIRF, RUSA, NIRF etc.
- Install more LCD projectors, computers and increase the availability of internet to students and staff through better Wi-Fi.
- Allocate more funds towards developing infrastructure to support the newly launching courses.
- Develop more smart rooms with video conferencing facilities for supporting e-learning.
- Developing various infrastructural facilities and expansion of various segments of the present building of the institute by using RUSA 2.0 Component 09 Grant.

Action Points

- Provide better health facilities to the students.
- Enrich the laboratories and central library of the college.
- Primary Health center is upgraded.
- Purchase of new computer system and printers.
- New R.O. water plants to be installed.
- Renovation of Seminar Hall/ Toilets/CWDC room.
- Toilets for Differently abled

- Ramps for Differently-abled students
- CCTV surveillance-HD Camera, 60 CCTVs in the college
- Girls common room upgraded
- Toilet facilities improved
- Newly furnished IQAC Room,
- canteen
- New amplifier and sound mixer
- Two Movable digital display boards to inform about various programmes
- Vermi compost unit
- LED bulbs
- Class room furniture upgraded
- Computer lab refurnished
- Computer and Internet connection in all departments.

7. Enhance Alumni Involvement

As a key stakeholder, alumni play an important role in the development of any educational institution. Achievements of alumni have been a basis of satisfaction for the institute. Alumni of the institution have significantly contributed in the society. Two way interactions with the alumni can generate innovative ideas useful for the development of the institute.

Action Points

- Create a strong alumni data base to build a strong relationship with alumni.
- Enhance the interactions between alumni and management, alumni and faculty, alumni and students etc. for curriculum development and for availing the alumni support in the process of the students' placement.

- Engage alumni in sharing their experiences.
- Arrange alumni visits to the campus by inviting them as a Guest of Honour in Co-curricular and EXTRA-Curricular activities.
- Organization of annual day specially dedicated to Alumni.

8. Develop a Cleaner and Greener Campus

A spacious well equipped lush green campus with strong students supporting infrastructure is the most distinctive characteristics of the institution. The institute is dutiful to develop a model clean and green campus.

Action Points

- Increase the students' involvement in planning and maintenance of campus.
- Monitor the quality of campus.
- Tree plantation campaign.
- Adopting Shun Plastic campaign and various initiatives for green campus.

4. Human Resource Development

- Organize more faculty development programs.
- Support and promote faculty to take up research work.
- Motivate and depute teachers to orientation courses and refresher courses.
- Promote faculty exchange programs.
- Promote online courses of renowned universities and institutions among faculty for professional development and exposure.
- Organize Faculty development programme, administrative training, skill development, entrepreneurship, e-commerce and other multi-disciplinary subjects.

- Enlarge the scope of Placement Cell and MoU Cell by collaborating with more professional and institutional bodies and thus organize Placement Fair, Career Guidance Lecture, Student and Faculty Exchange Programme
- Make admission and Enrolment process digital and paperless.
- Train non-teaching staff Soft skills, Office management skills, computer skills, service rules and waste management techniques to meet the challenges ahead.
- Encourage students to participate in Co-curricular and Extracurricular activities both on and off Campus.
- Urge students to take up online MOOC Courses to widen their scope of learning.